

EXHIBIT 10

REDACTED

EXHIBIT 11



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Watches

Jewelry

Straps & Batteries

Service

Store Locator

Swatch Loyalty Club

Straps & Batteries



Swatch Straps & Batteries

Swatch eStore is now offering straps and batteries. When choosing a battery please use the pre-existing battery as a reference. Please rollover the battery symbols to see a listing of watches that the battery supports. Our Strap & Bands section is growing every week, if there is a specific band that you do not see listed please contact customer service.

Straps

Batteries

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EXHIBIT

Higgins 5
9.10.09



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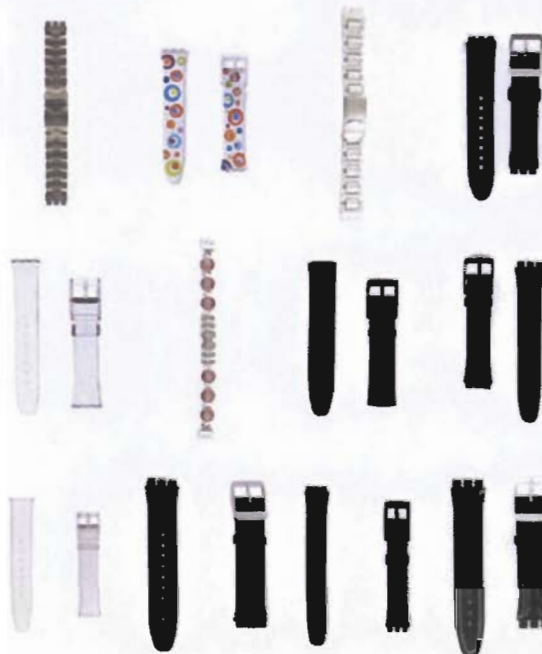
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Straps

Batteries

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CROISSANT CHAUD / LEATHER
STRAP
\$20.00

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Straps & Batteries

View

Specs

CHESSBOARD / METAL
ADJUST.

\$40.00



CHESSBOARD / METAL
ADJUST.

\$40.00

Straps

Batteries

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VIDA CIRCULAR / METAL
ADJUST. STRAP

\$40.00



VIDA CIRCULAR / METAL
ADJUST. STRAP

\$40.00

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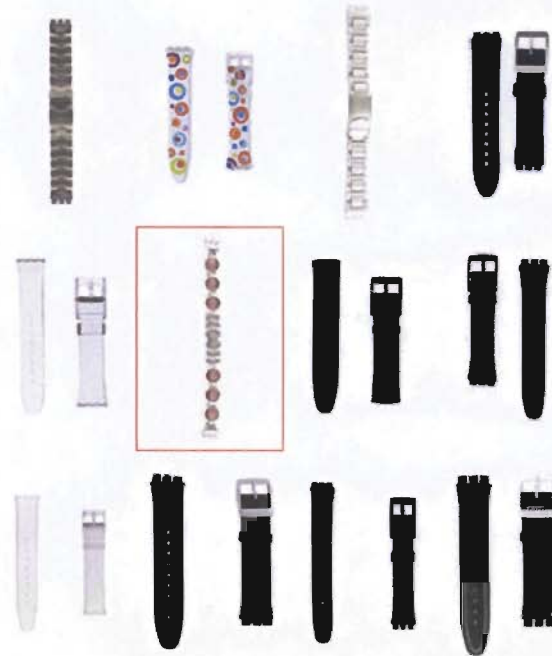


EXHIBIT 12



spring summer collection 2009

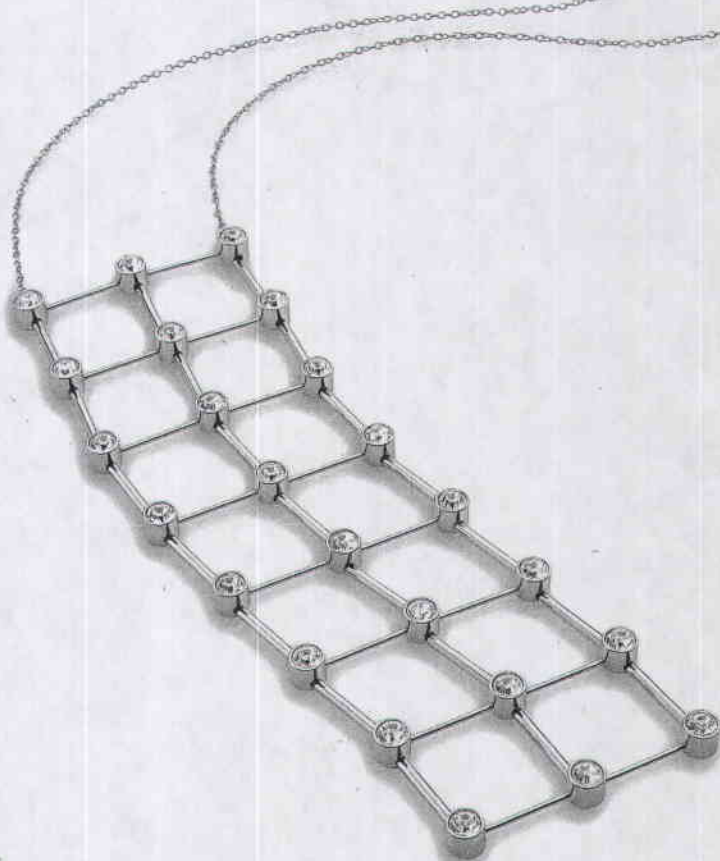
Bel Circolo

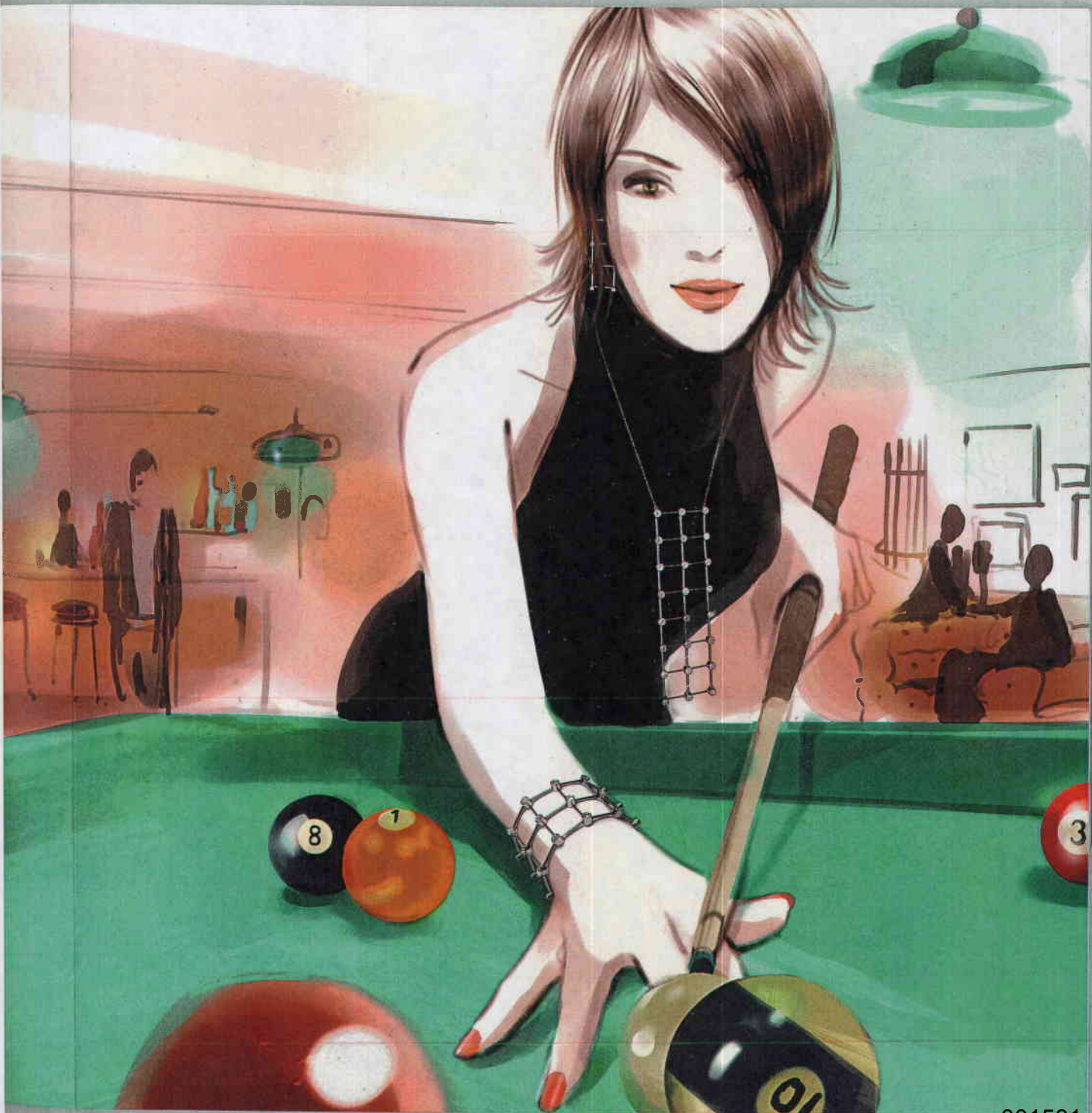




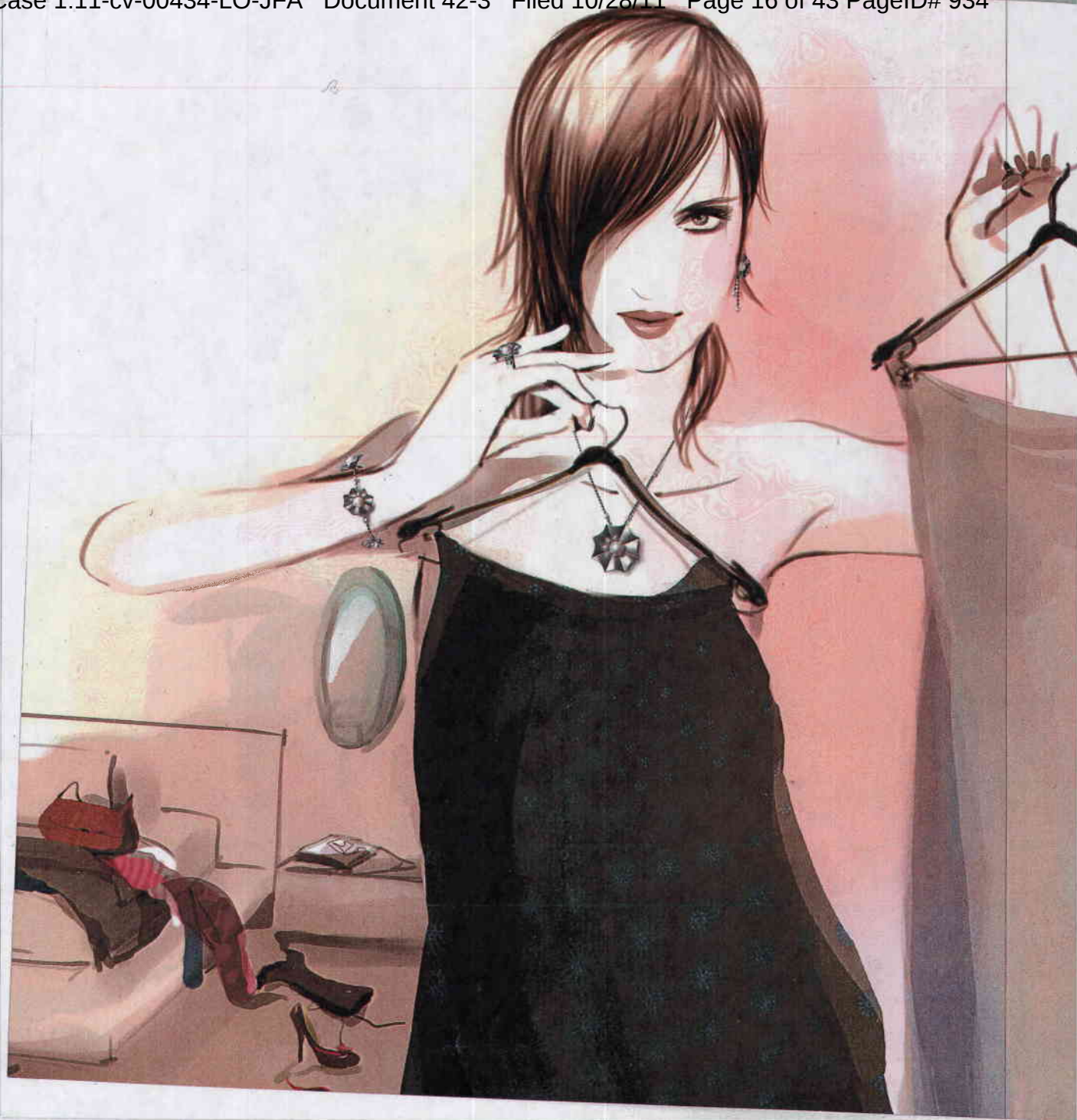
001579

Nightmesh





001581





Melodiosa



Spring-Thing





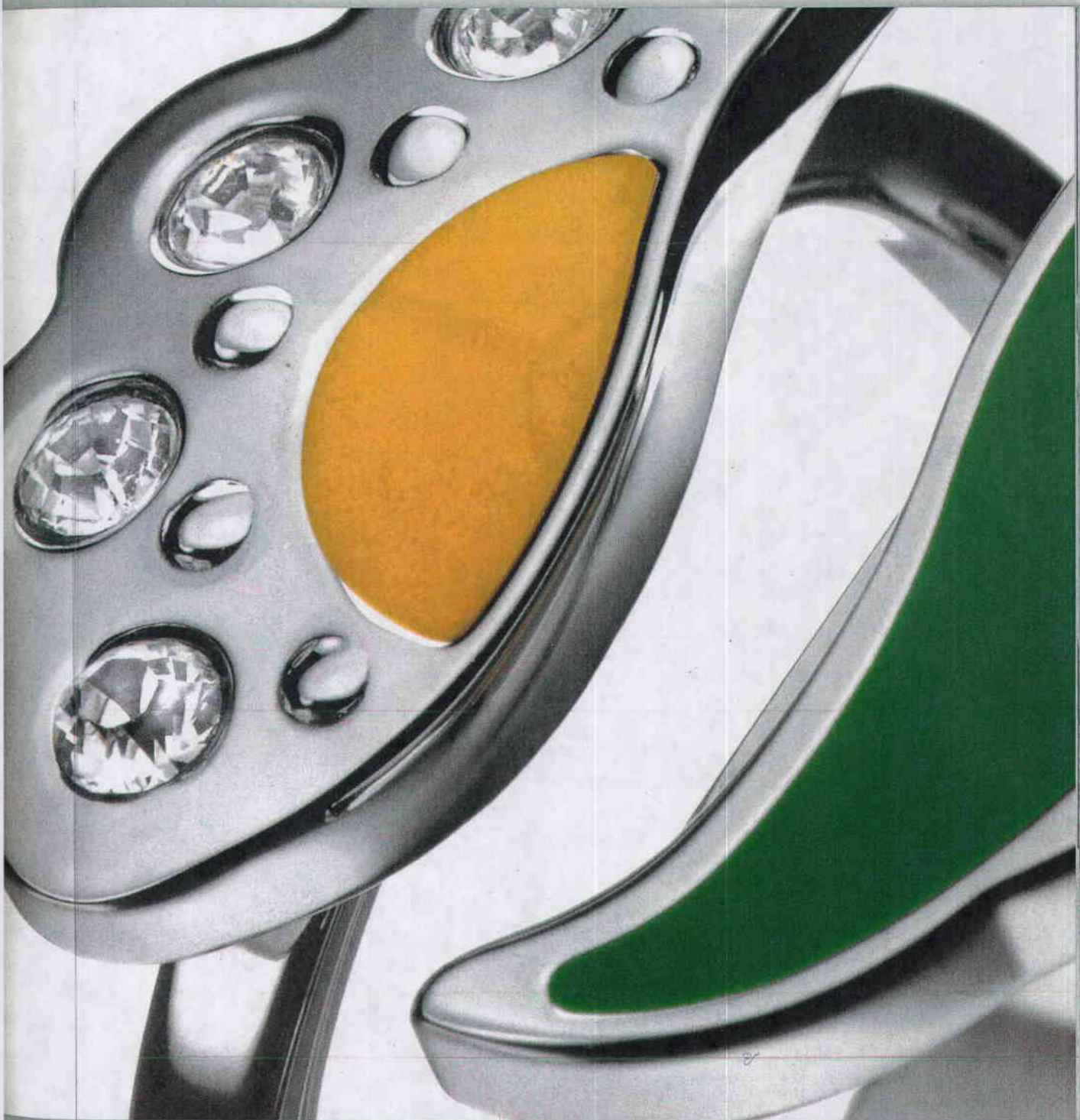
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Natural Duet



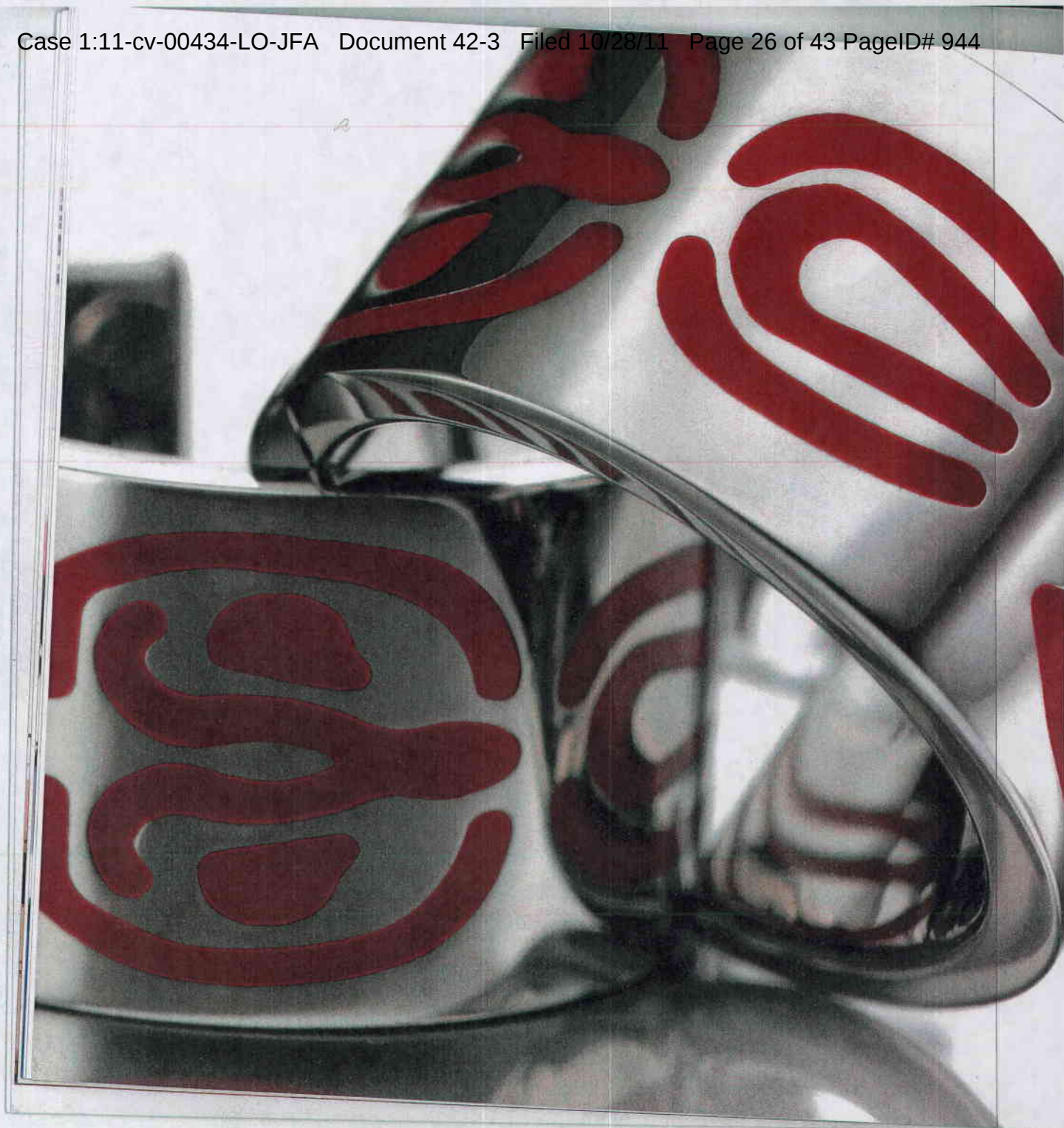


001589

Amorito







Fluonik



001593

Pallabella







6
Iron Railing



Unfenceless







9

Heave out



Bel Circolo



Pendant. One size.
Stainless steel 316L + white synthetic
resin + white crystal + stainless steel
316L with pink gold PVD. JPW011.



Bracelet. One size.
Stainless steel 316L + white synthetic
resin + white crystal + stainless steel
316L with pink gold PVD. JBW006.



Ring. Sizes 5, 6, 7, 8, 9.
Stainless steel 316L + white synthetic
resin + white crystal + stainless steel
316L with pink gold PVD. JRW019.



Earrings. One size.
Stainless steel 316L + white synthetic
resin + white crystals + stainless steel
316L with pink gold PVD. JEW008.

Nightmesh



Pendant. One size.
Stainless steel 316L + white crystals.
JPM047.



Bracelet. One size.
Stainless steel 316L + white crystals.
JBM047.



Ring. Sizes 5, 6, 7, 8, 9.
Stainless steel 316L + white crystals.
JRM056.



Earrings. One size.
Stainless steel 316L + white crystals.
JEM030.

Melodiosa



Pendant. One size.
Stainless steel 316L + white crystal
pearls. JPM046.



Bracelet. One size.
Stainless steel 316L + white crystal
pearls. JBM046.



Ring. Sizes 5, 6, 7, 8, 9.
Stainless steel 316L + white crystal
pearl. JRM055.



Earrings. One size.
Stainless steel 316L + white crystal
pearls. JEM029.

Spring- Thing



Pendent. One size.
Stainless steel 316L + multicoloured
synthetic resin + white crystals.
JPM049.



Bracelet. One size.
Stainless steel 316L + multicoloured
synthetic resin + white crystals.
JBM049.



Ring. Sizes 5, 6, 7, 8, 9.
Stainless steel 316L + multicoloured
synthetic resin + white crystals.
JRM058.



Earrings. One size.
Stainless steel 316L + multicoloured
synthetic resin + white crystals.
JEM032.

Batik Pop



Necklace. One size.
Stainless steel 316L + multicoloured
polymer clay. JPD026.



Bracelet. One size.
Stainless steel 316L + multicoloured
polymer clay. JBD022.



Ring. Sizes 5, 6, 7, 8, 9.
Stainless steel 316L + multicoloured
polymer clay. JRD036.



Earrings. One size.
Stainless steel 316L + multicoloured
polymer clay. JED018.

Natural Duet



Pendent. One size.
Stainless steel 316L + multicoloured
synthetic resin + white crystals.
JPD028.



Bracelet. One size.
Stainless steel 316L + multicoloured
synthetic resin + white crystals.
JBD024.



Ring. Sizes 5, 6, 7, 8, 9.
Stainless steel 316L + multicoloured
synthetic resin + white crystals.
JRD038.



Earrings. One size.
Stainless steel 316L + multicoloured
synthetic resin + white crystals.
JED020.

Amorito



Pendant. One size.
Stainless steel 316L + red synthetic
resin. JPR011.



Bracelet. One size.
Stainless steel 316L + red synthetic
resin. JBR007.



Ring. Sizes 5, 6, 7, 8, 9.
Stainless steel 316L + red synthetic
resin. JRR025.



Earrings. One size.
Stainless steel 316L + red synthetic
resin. JER008.

Fluonik



Pendant. One size.
Stainless steel 316L + red synthetic
resin + red leather. JPR012.



Bracelet. Sizes S, M.
Stainless steel 316L + red synthetic
resin + red leather. JBR008.



Ring. Sizes 5, 6, 7, 8, 9.
Stainless steel 316L + red synthetic
resin. JRR026.



Earrings. One size.
Stainless steel 316L + red synthetic
resin. JER009.

Fluonik



Pendant. One size.
Stainless steel 316L + black synthetic
resin + black leather. JPB015.



Bracelet. Sizes S, M.
Stainless steel 316L + black synthetic
resin + black leather. JBB016.



Ring. Sizes 5, 6, 7, 8, 9.
Stainless steel 316L + black synthetic
resin. JRB020.



Earrings. One size.
Stainless steel 316L + black synthetic
resin. JEB008.

Pallabella

Iron Railing



Necklace. One size.
Stainless steel 316L + multicoloured
polymer clay. JPB015.



Ring. Sizes 5, 6, 7, 8, 9.
Stainless steel 316L + multicoloured
polymer clay. JRB018.



Earrings. One size.
Stainless steel 316L + multicoloured
polymer clay. JEB007.



Ring. Sizes 5, 6, 7, 8, 9, 10, 11.
Stainless steel 316L. JRM060.

Unfenceless

Secret Code



Pendant. One size.
Stainless steel 316L. JPM050.



Bracelet. Sizes L, XL.
Stainless steel 316L. JBM050.



Ring. Sizes 9, 10, 11.
Stainless steel 316L. JRM059.



Ring. Sizes 5, 6, 7, 8, 9, 10, 11.
Stainless steel 316L.
JRM013.



Ring. Sizes 5, 6, 7, 8, 9, 10, 11.
Black coloured stainless steel 316L.
JRB003.

Heave out

Windlove

All for me



Pendant. One size.
Stainless steel 316L + black synthetic
resin. JPB014.



Ring. Sizes 9, 10, 11.
Stainless steel 316L + black synthetic
resin. JRB019.



Pendant. One size.
Stainless steel 316L + red crystal
+ red polyester. JPM030.



Pendant. One size.
Stainless steel 316L + red crystal.
JPM055.

All for me



Bracelet. One size.
Stainless steel 316L + red crystal.
JBM038.



Crystal Charms.
Stainless steel 316L + coloured
crystals. JMD002.



Pearl Charms.
Stainless steel 316L + crystal pearls
+ iridescent crystal cube. JMD004.



Roundy Boundy Charms.
Stainless steel 316L + stainless steel
316L with pink gold PVD
+ multicoloured polymer clay
+ white crystals. JMM006.

Love Explosion



Ring. Sizes 5, 6, 7, 8, 9.
Stainless steel 316L + fuchsia
polymer clay. JRR027.



Ring. Sizes 5, 6, 7, 8, 9.
Stainless steel 316L + turquoise
polymer clay. JRL003.



Ring. Sizes 5, 6, 7, 8, 9.
Stainless steel 316L + red
synthetic resin. JRR016.



Ring. Sizes 5, 6, 7, 8, 9.
Stainless steel 316L + off white
crystal pearls. JRW014.



Ring. Sizes 5, 6, 7, 8, 9.
Stainless steel 316L + iridescent
crystal cubes. JRD022.

Pila



Necklace. One size.
Stainless steel 316L + coloured
polymer clay. JPD006.



Bracelet. Sizes S, M.
Stainless steel 316L + coloured
polymer clay. JBD008.



Earrings. One size.
Stainless steel 316L + pink
polymer clay. JEP002.



Earrings. One size.
Stainless steel 316L + blue
polymer clay. JES006.

Glance-Magic



Pendant. One size.
Stainless steel 316L + white crystals.
JPM041.



Bracelet. Sizes S, M.
Stainless steel 316L + white crystals.
JBM041.



Ring. Sizes 5, 6, 7, 8, 9.
Stainless steel 316L + white crystals.
JRM050.



Earrings. One size.
Stainless steel 316L + white crystals.
JEM026.

Chemin Fleuri



Necklace. One size.
Stainless steel 316L.
JPM039.



Bracelet. One size.
Stainless steel 316L.
JBM039.



Ring. Sizes 5, 6, 7, 8, 9.
Stainless steel 316L.
JRM047.



Earrings. One size.
Stainless steel 316L.
JEM025.

Luludia



Pendant. One size.
Stainless steel 316L + black satin.
JPM027.



Bangle. Sizes S, M.
Stainless steel 316L.
JBM029.



Ring. Sizes 5, 6, 7, 8, 9.
Stainless steel 316L.
JRM037.



Earrings. One size.
Stainless steel 316L.
JEM017.

Trickle Light



Pendent. One size.
Stainless steel 316L + transparent
plexiglas. JPD023.



Bracelet. One size.
Stainless steel 316L + transparent
plexiglas. JBD019.



Ring. Sizes 5, 6, 7, 8, 9.
Stainless steel 316L + transparent
plexiglas. JRP022.



Earrings. One size.
Stainless steel 316L + transparent
plexiglas. JEP009.

Lustro



Necklace. One size.
Stainless steel 316L + white crystals.
JPM009.



Bracelet. Sizes S, M.
Stainless steel 316L + white crystals.
JBM013.



Ring. Sizes 5, 6, 7, 8, 9.
Stainless steel 316L + white crystals.
JRM015.



Earrings. One size.
Stainless steel 316L + white crystals.
JEW005.

Zampilo



Pendent. One size.
Stainless steel 316L
+ multicoloured synthetic resin
+ multicoloured polymer clay
+ crystals + lilac polyester.
JPD018.



Bracelet. One size.
Stainless steel 316L
+ multicoloured synthetic resin
+ multicoloured polymer clay
+ crystals + lilac polyester.
JBD017.



Earrings. One size.
Stainless steel 316L
+ multicoloured synthetic resin
+ multicoloured polymer clay
+ crystals. JED013.



Ring 1. Sizes 5, 6, 7, 8, 9.
Stainless steel 316L
+ multicoloured synthetic resin
+ multicoloured polymer clay
+ crystals. JRD030.



Ring 2. Sizes 5, 6, 7, 8, 9.
Stainless steel 316L
+ multicoloured synthetic resin
+ multicoloured polymer clay
+ crystals. JRD031.

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